



Below is a short list of resources, forums, books, and newsletters.

Please refer to <http://www.dfwsem.org> for more information about the DFW Search Engine Marketing Association.

Forums –

<http://forums.seochat.com/>
<http://www.highrankings.com/forum/>
<http://www.seoforum.ws/>
www.webmasterworld.com

Online Resources –

www.seobook.com
www.searchengineland.com
www.searchengineguide.com
www.seroundtable.com/
www.seomoz.org
www.youtube.com/user/GoogleWebmasterHelp
<http://searchenginewatch.com/>
<http://www.ginside.com/>
www.sphinn.com

Blogs –

<http://www.davidmihm.com/blog/>
<http://jeremy.zawodny.com/blog/>
<http://www.mattcutts.com/blog/>
<http://blog.searchenginewatch.com/>
<http://blog.dfwsem.org/>

Newsletters –

Axandra weekly SEO newsletter. <http://www.free-seo-news.com/index.php>.
<http://dailyseotip.com/>

Paid Resource –

<http://www.SearchEngineNews.com>,

Books –

The Art of SEO – Stephan Spencer, Rand Fishkin, Jessie Stricchiola
Search Engine Marketing, Inc. – Mike Moran and Bill Hunt
Modern Information Retrieval - Ricardo Baeza-Yates

Market Research -

www.semrush.com
www.backlinkwatch.com